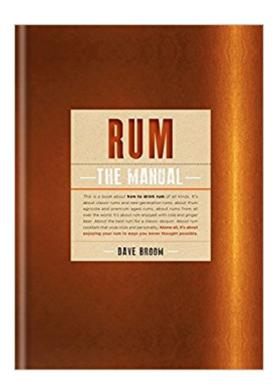


## The book was found

# **Rum: The Manual**





### Synopsis

This is a book about how to drink rum of all kinds. It's about classic rums and new-generation rums, about rhum agricole and about premium aged rums, about rums from all over the world. It's about rum enjoyed with cola and ginger beer. About the best rum for a classic daiguiri. About rum cocktails that ooze style and personality. Above all, it's about enjoying your rum in all kinds of ways. The days of rum being seen as a minor spirit are over. The category has been reborn in recent years with developments such as the rise of premium aged rums and spiced rums. The range of rums available has widened dramatically, with tiki bars in every major city globally. Add in cacha $\hat{A}f\hat{A}$ §a -Brazil's native cane spirit - and you have a hugely popular distillate. So there's no surprise that the premium rum market is growing at an astonishing rate - from 23 percent per annum in the US to 74 percent per annum in France, for example. The mission of this book is to help drinkers appreciate this complex spirit, find the style they like and discover how this versatile spirit can best be enjoyed. It will help you to understand your rum - how it's produced (whether from molasses, cane syrup or cane juice) and whether it's dry, sweet, fresh or oaky. More than 100 different rums are featured and analysed, from rich, sweet mellow Guyana rums to the vegetal peppery rums of Martinique or Guadeloupe and contemporary spiced rums. Dave Broom provides a description and graded tasting notes for each brand, allowing you to create the perfect mix every time. Finally, a selection of classic and contemporary cocktails shows just how wonderfully versatile this spirit is.

#### **Book Information**

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#### **Customer Reviews**

Dave Broom is an award-winning author specialising in spirits. He has been writing about drinks for

more than 25 years and has twice won a Glenfiddich Award for Drinks Book of the Year and for Drinks Writer of the Year. In 2013 he won the prestigious IWSC Communicator of the Year award and in 2105 Best Cocktail & Spirits Writer at Tales of the Cocktail. Dave is editor-in-chief of Whisky Magazine: Japan, consultant editor to Whisky Magazine (UK, USA, France, Spain) and a lead columnist on Whisky Advocate (USA). He also contributes to a raft of national and international magazines and is actively involved in spirits education and training globally.

Absolutely fantastic! I learned so much from the history and the close discussion of all the rum brands, plus fantastic cocktail recipes. HIGHLY RECOMMENDED

#### Grand book with this of rum information

I enjoyed reading this very interesting book. The only reason I give it 4 stars rather than 5 is that inadequately addresses aged rum as a sipping drink. I will not mix a fine 12 or 15 YO rum with coca cola (sacrilege). Ratings should have included a neat category not just with mixers. Not up to par with a Michael Jackson malt whisky books in that I would have liked to have read the author's comments on (comparison of) different bottlings from each producers. Nevertheless, a well done and informative book.

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